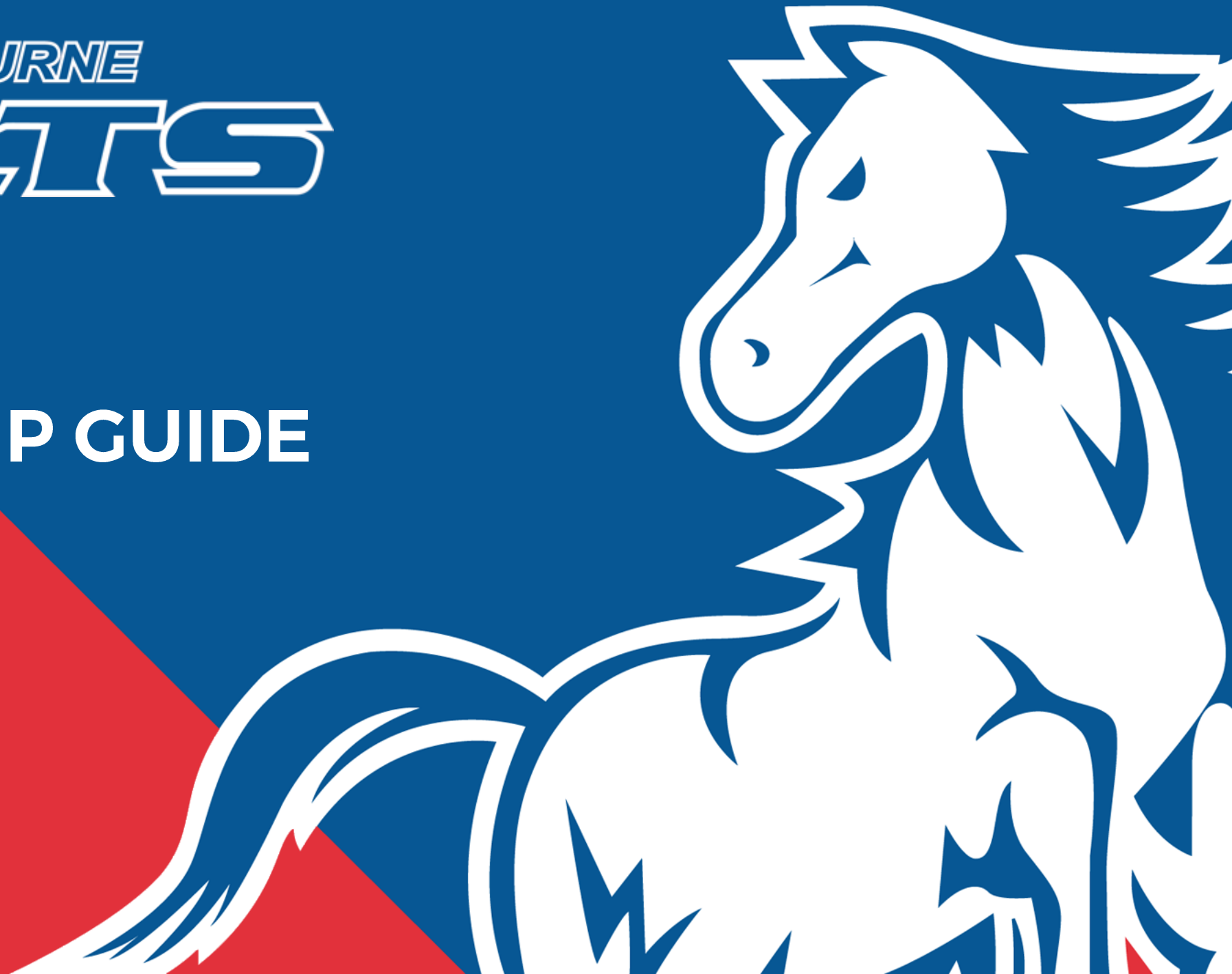


PORT MELBOURNE
COLTS

SPONSORSHIP GUIDE
2020





IT'S ALL ABOUT THE KIDS

PORT MELBOURNE
COLTS

KICKING GOALS

- First Port Colts Team dates back to 1957.
- 2020 -120 Auskick and 300+ juniors and their families across 17 Teams.
- It's all about the kids.
- Port Melbourne Colts Junior Football Club promotes a strong club culture underpinned by core values of teamwork, respect, transparency and continuous improvement.
- The club puts the kid's safety, fun, participation, opportunity, learning and enjoyment at the centre of decision making, including in developing and overseeing the coaching philosophy and policy.

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT



HOME ADVANTAGE

- New Premises
- Path way for the kids to play at Port Melbourne Colts Men's and Women's Teams and Port Melbourne Borough VFL Men's & Women's League Teams.
- 2020 Teams include:
 - AUSKICK (All Abilities)
 - Mixed Teams U8, U9 and U10's
 - Boys Only Teams U11, U12, U13, U14, U15's and U16's
 - Girls Only Teams U10, U12, U14, U16 and U18's

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT





JOIN OUR TEAM

PACKAGES (pre GST)	COST
Premier Sponsor	\$20,000
Corporate Sponsor	\$5,500
Club Sponsor	\$1,100
Team Sponsor	\$990
Player Sponsor	\$450
Club 50	\$250

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT



PREMIER SPONSOR

The No.1 Ticket Holder | \$20,000



- The **your company name** Port Colts
- Naming on player jumpers
- Premier website banner on homepage and company spiel
- Logo on sponsor page
- A direct link to your company on the PCJFC website
- Logo on Facebook page
- Dedicated social media post each week during the playing season
- Around the Ground Signage (2400mm x 900mm) displayed at all Home Games
- Club Room signage
- Colts TV company name display
- Host of sponsor networking functions
- Promotional posts on website and social media
- Promotional offers to Port Colts database

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT

CORPORATE SPONSOR

Caring For Your Community | \$5,500



- Company logo on website homepage and sponsor page
- Around the Ground Signage (2400mm x 900mm) displayed at all Home Games
- Club Room signage
- Promotion posts on website and social media
- Community function sponsor
- Company name mention at presentations
- Promotional offers to Port Colts database

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT

CLUB SPONSOR

Head Cheerleader | \$1,100



- Company logo on website sponsor page
- Around the Ground Signage (2400mm x 900mm) displayed at all Home Games
- Club Room signage
- Promotion posts on website and social media
- Promotional offers to Port Colts database
- Invitations to sponsor networking events

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT

TEAM SPONSOR

Team Naming Rights | \$990



- Support a team of kids with your business logo on the back of the players jumper.
- Excellent Bayside exposure
- "Your business name" in the team name on newsletters "XYZ U10 Girls"
- **If you are a Premier, Corporate, or Club sponsor, price is reduced to \$650 per team / per year**

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT

PLAYER SPONSOR

Give a Kid a Chance | \$450



- Cover costs for one child for the season
- Company logo and spiel on website sponsor page
- Player progress updates
- Display player photo

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT

CLUB50 SPONSOR

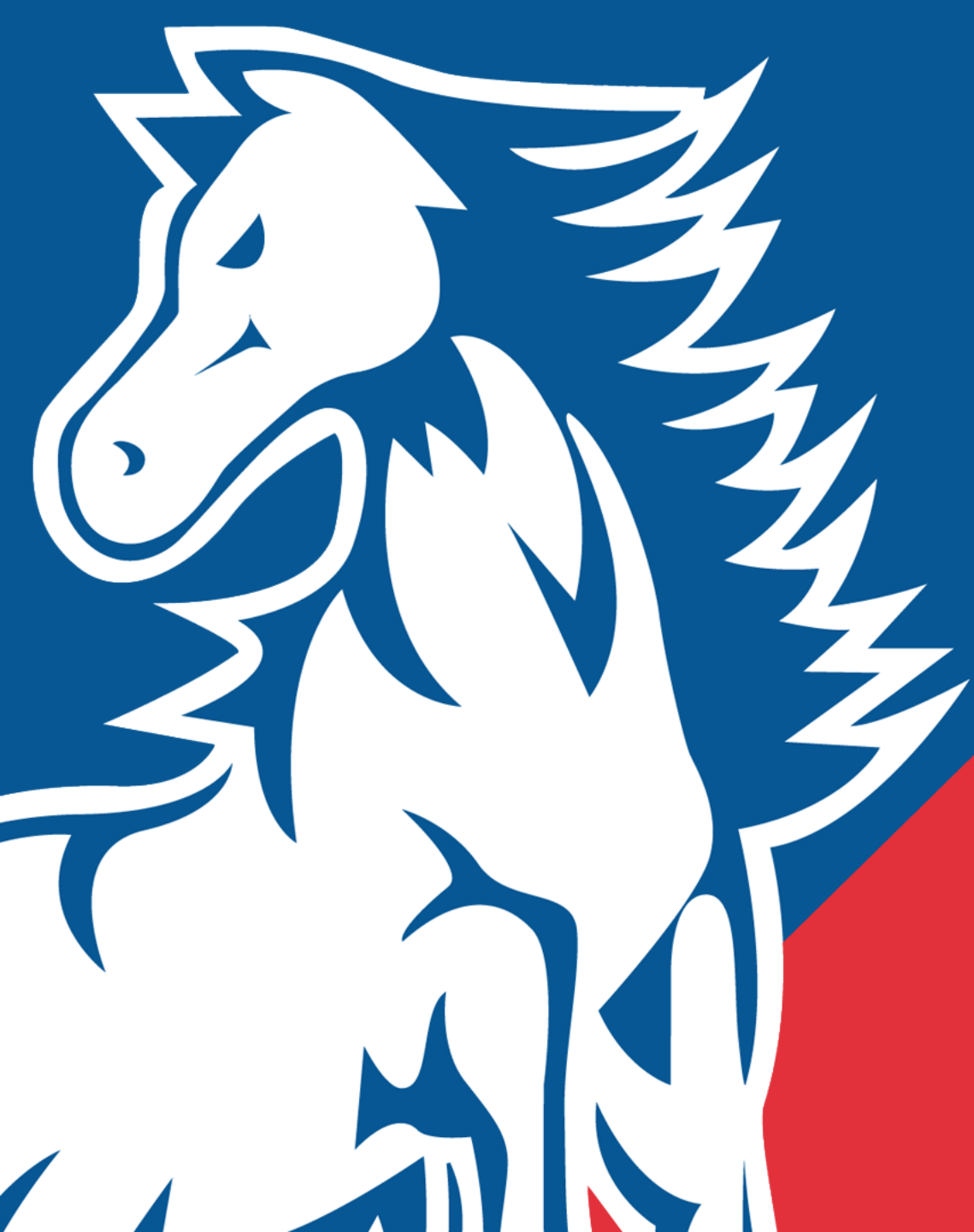
Let's Support Each Other | \$250



- Join local businesses in supporting their local football club
- Club room signage
- Logo on website sponsor page
- Invitation to sponsor networking events

C.A.R.E - COMMITMENT, ATTITUDE, RESPECT, EFFORT





PORT MELBOURNE
COLTS

THANK YOU

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